

Positively the Most Sensational Bargain Event Ever Held in Bridgeport

GREAT MONEY RAISING SALE

WANTED
25 SALESMEN.
APPLY AT STORE
IMMEDIATELY.

EDWARD LONERGAN

NOTICE
Store Open Evenings Until
9 O'clock During this Great
Sale, to Accommodate the
Workingmen.

STORE CLOSED

MONDAY, TUESDAY AND WEDNESDAY, JAN. 1ST,
2ND, AND 3RD, TO MARK DOWN AND ARRANGE
STOCK FOR THIS GREAT SALE WHICH BEGINS
NEXT THURSDAY, JAN. 4TH, AT 9 A. M.

1227-1229 Main St.
BRIDGEPORT, CONN.

REMEMBER THE DATE

THURSDAY MORNING, JAN. 4TH, AT 9 A. M.
EVERY ARTICLE IN STORE WILL GO ON SALE,
SO BE HERE WAITING WHEN THE DOORS OPEN

**FINCK UNION
MADE OVERALLS**

One lot. Men's Overalls and
Jackets, \$1.50 values, now

79c

**WORKING
SHIRTS**

One lot Men's extra good
heavy Working Shirts, 75c
values, now

43c

**MEN'S
NECKWEAR**

One lot of Men's Fancy and
Plain Silk Neckwear, values
up to 75c, now

39c

DRESS SHIRTS

One lot Men's Dress Shirts,
all sizes, good assortment,
\$1.00 values, now

79c

SILK SHIRTS

One lot Men's extra fine Pure
Silk Shirts, always sold by
Loneragan at \$6.00, now

\$3.65

MEN'S HOSE

One lot Men's black and fancy
colored Hose, whole they
last

11c

**MEN'S UNION
SUITS**

One lot Men's Cooper knit
Union Suits, the best made.
Always sold at \$1.50, now

\$1.15

HANDKERCHIEFS

One lot Men's full sizes, extra
good White Handkerchiefs,
regular 10c values, now

4c

Must Raise \$8,000 by Sat. Jan. 13

And the Edward Loneragan entire stock of Smart Clothes and Furnishings located in the Stratfield Hotel building, Bridgeport, will be thrown on the market beginning Thursday morning, Jan 4th, at 9 o'clock, at prices that will open your eyes with amazement. It will be the supreme clothing event of the decade—not alone in Bridgeport but in all Connecticut. A smart clothes shop that has served you faithfully for years, will now distribute into the homes of the people their entire stock of High Grade Clothing, including the famous Class A and other famous makes of America's foremost wholesale tailors, Furnishing Goods, etc., at unheard of low prices in order to raise the necessary cash. We have always got results by keeping faith with the public and by giving them opportunities that it pays them to grasp. In giving you these tremendous reductions now we unhesitatingly pronounce this as being the value giving event of our career. It will be a sale of supreme importance to every man and young man in Bridgeport.

Sale Begins Thursday, January 4th at 9 a.m.

Men's Winter Overcoats

Manufactured By the World's Renowned
Makers at less than actual cost in many cases

Men's Winter Overcoats

One lot of Fine Quality Beautifully
Finished Winter Overcoats that Sold
up to \$18, will go at

\$9.95

Men's Winter Overcoats

One lot of Men's Meltons, Wor-
stedes, Thibets, and Cassimere Over-
coats. All the new styles go at

\$11.45

Men's Winter Overcoats

One lot of Class A \$22.50 Winter
Overcoats in Black, Blue, Gray,
Brown and Mixtures will go at

\$14.45

Men's Winter Overcoats

One lot of Class A \$25 Overcoats,
Newest Styles, in many patterns to
choose from, will go at

\$16.45

EXTRA SPECIAL

SWEATERS

One lot of Men's pure all
wool Sweaters, all sizes
and colors, always sold
by Loneragan at \$7.00,
now

\$4.85

EXTRA SPECIAL

MEN'S SUITS

One odd lot Men's plain and
fancy mixed Suits, all sizes,
good assortment of patterns,
always sold by Loneragan at
\$15.00, now

\$7.45

EXTRA SPECIAL

MEN'S OVERCOATS

One odd lot Men's Overcoats,
plain and fancy patterns, all
sizes, always sold by Loner-
gan at \$15.00, now

\$7.45

EXTRA SPECIAL

MEN'S RAINCOATS

One lot Men's guaranteed
Waterproof all wool Rain
Coats, just the right driving
coat, a \$20.00 value, now

\$6.95

EXTRA SPECIAL

**FULL DRESS
SUITS**

One odd lot Men's Full
Dress Suits, all sizes,
values up to \$30.00, now

\$12.45

MUFFLERS

Beautiful line left over from Xmas
must be sold at once.

Loneragan's \$2.00 Mufflers, now \$1.19
Loneragan's \$3.00 Mufflers, now \$1.98
Loneragan's \$4.00 Mufflers, now \$2.29
Loneragan's \$5.00 Mufflers, now \$3.19
Loneragan's \$6.00 Mufflers, now \$3.98

MEN'S SHIRTS

Metropolitan, Arrow and other well
known makes.

Loneragan's \$1.00 Shirts... now 79c
Loneragan's \$1.50 Shirts... now \$1.15
Loneragan's \$2.00 Shirts... now \$1.39
Loneragan's \$2.50 Shirts... now \$1.79

SILK SHIRTS

Loneragan's \$3.00 Shirts... now \$1.98
Loneragan's \$4.00 Shirts... now \$2.79
Loneragan's \$5.00 Shirts... now \$3.29
Loneragan's \$6.00 Shirts... now \$3.65

MEN'S PANTS

Plain and fancy Serges, fancy Wor-
stedes and Cassimere.

Loneragan's \$2.50 Pants... now \$1.85
Loneragan's \$3.00 Pants... now \$2.15
Loneragan's \$3.50 Pants... now \$2.45
Loneragan's \$4.00 Pants... now \$2.85
Loneragan's \$5.00 Pants... now \$3.45

Suits and Overcoats For Men and Young Men

Newest Fall and Winter Styles, Patterns and Weaves
Made Especially for Loneragan by the Leading
Clothing Manufacturers of this country.

Loneragan's \$15.00 Suits and Overcoats. Sale Price **\$ 9.45**
Loneragan's \$18.00 Suits and Overcoats. Sale Price **\$11.45**
Loneragan's \$20.00 Suits and Overcoats. Sale Price **\$12.45**
Loneragan's \$22.50 Suits and Overcoats. Sale Price **\$14.45**
Loneragan's \$25.00 Suits and Overcoats. Sale Price **\$16.45**
Loneragan's \$30.00 Suits and Overcoats. Sale Price **\$19.45**

ALTERATIONS MADE FREE AS USUAL

TERMS OF SALE CASH

Exchanges will be made or money refunded on un-
satisfactory purchases.

MEN'S SWEATERS

Beautiful line, all colors and all sizes
Loneragan's \$3.00 Sweaters now \$2.15
Loneragan's \$4.00 Sweaters now \$3.15
Loneragan's \$5.00 Sweaters now \$3.65
Loneragan's \$6.00 Sweaters now \$4.45

Men's Winter Underwear

The finest quality Cooper's and Ken-
osha Klased Krotch Union Suits will
go at unheard of prices.

All 75c Shirts and Drawers go at 49c
All \$1 Shirts and Drawers go at 79c
All \$1.50 Wool Shirts and Drawers
go at 98c
All \$1.00 Union Suits go at 79c
All \$1.50 Union Suits go at 98c
All \$2.00 Union Suits go at \$1.39
All \$2.50 Union Suits go at \$1.98
All \$3.00 Union Suits go at \$2.48
All \$4.00 Union Suits go at \$2.98

RAIN COATS

Entire stock of high grade guaran-
teed Waterproof Rain and Auto
Coats must go

Loneragan's \$5 Rain Coats now \$3.19
Loneragan's \$7.50 Rain Coats,
now \$4.98
Loneragan's \$10 Rain Coats now \$6.98
Loneragan's \$15 Rain Coats now \$9.45

SUSPENDERS

Loneragan's 25c Suspenders now 19c
Loneragan's 50c Suspenders now 29c

Neckwear

1 lot men's extra
quality, extra large
Silk Four-in-Hand
Ties. Always sold by
Loneragan at 75c.

Now 55c

**Shirts and
Drawers**

1 Lot Men's Shirts
and Drawers, Bristol
Brand, all sizes

55c

**Men's Silk
Hose**

Our entire stock of
Men's Pure Silk
Hose, always sold by
Loneragan at \$1.

Now 69c

**Men's Union
Suits**

1 Lot Lewis' made
Ribbed Union Suits.
Our regular \$1.50
seller.

Now 98c

Men's Shirts

1 Lot Men's Silk
Mixed Shirts, beau-
tiful new patterns.
Our regular \$3.00
seller

Now \$1.89

Fancy Vests

1 Lot Men's Fancy
Vests, all sizes, good
assortment, patterns
always sold by Loner-
gan at \$2.50.

Now \$1.69

Men's Shirts

1 Lot Men's Heavy
Madras Shirts, with
collar attached, plain
white and fancy col-
ors, always sold by
Loneragan at \$1.50.

Now 89c

Jewelry

Odd lot, assorter
Jewelry, left from
Christmas. Values
up to \$1.00.

Now 39c

MEN'S SILK NECKWEAR

Hundreds of the Season's New-
est Patterns to choose from at less
than actual cost.

All 75c Silk Neckwear go at... 55c
All \$1.00 Silk Neckwear go at 79c
All \$1.50 Silk Neckwear go at 98c

EDWARD LONERGAN

1227-1229 MAIN ST.

Stratfield Hotel Bldg.

Bridgeport, Conn.

MEN'S HOSIERY

Cotton, Cassimere, Lisle and Silk
Hosiery for Men.

15c Hosiery now 11c
25c Hosiery now 19c
50c Hosiery now 39c
\$1.00 Hosiery now 79c

PAJAMAS

One lot Flannelette Pajamas,
nicely trimmed, all sizes,
\$1.25 values, now

79c

SUSPENDERS

One lot Men's plain and fancy
Suspenders, always sold by
Loneragan at 50c, now

19c

**MEN'S SHIRTS
AND DRAWERS**

One lot Men's all wool Shirts
and Drawers, Glastonbury
and other makes. Sold by
Loneragan up to \$2.00, now

89c

KNIT NECKWEAR

One lot Men's plain and fancy
colored knit Neckwear, al-
ways sold by Loneragan at
\$1.00, now

39c

**MEN'S STREET
GLOVES**

One assorted lot Men's Dress
Gloves, always sold by Loner-
gan at \$1.50, now

98c

SILK HOSE

Men's plain and fancy Silk
Hose, all colors and sizes, a
most wonderful value at

39c

MEN'S PANTS

One lot Men's Pants, fancy
worsted, also plain blue
serges, values up to \$3.00,
now

\$1.89

SWEATERS

One lot Men's extra quality
Wool Sweaters, always sold
by Loneragan at \$2.00, now

\$1.79